



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
Population Summary			
2000 Total Population	36,651	99,849	192,578
2010 Total Population	34,401	99,743	218,186
2016 Total Population	34,684	102,210	232,681
2016 Group Quarters	202	2,526	3,630
2021 Total Population	35,027	104,222	246,299
2016-2021 Annual Rate	0.20%	0.39%	1.14%
Household Summary			
2000 Households	13,372	37,123	73,169
2000 Average Household Size	2.72	2.67	2.60
2010 Households	13,120	38,614	85,490
2010 Average Household Size	2.61	2.53	2.51
2016 Households	13,384	39,796	91,534
2016 Average Household Size	2.58	2.50	2.50
2021 Households	13,597	40,804	97,187
2021 Average Household Size	2.56	2.49	2.50
2016-2021 Annual Rate	0.32%	0.50%	1.21%
2010 Families	9,334	27,167	60,128
2010 Average Family Size	3.11	3.05	3.00
2016 Families	9,421	27,688	63,722
2016 Average Family Size	3.10	3.03	3.00
2021 Families	9,523	28,242	67,340
2021 Average Family Size	3.09	3.02	3.00
2016-2021 Annual Rate	0.22%	0.40%	1.11%
Housing Unit Summary			
2000 Housing Units	14,968	43,958	87,762
Owner Occupied Housing Units	70.7%	68.5%	67.0%
Renter Occupied Housing Units	18.6%	16.0%	16.4%
Vacant Housing Units	10.7%	15.6%	16.6%
2010 Housing Units	15,275	47,767	107,498
Owner Occupied Housing Units	62.7%	61.7%	60.7%
Renter Occupied Housing Units	23.2%	19.2%	18.8%
Vacant Housing Units	14.1%	19.2%	20.5%
2016 Housing Units	15,674	49,720	115,474
Owner Occupied Housing Units	60.5%	59.5%	59.2%
Renter Occupied Housing Units	24.9%	20.5%	20.1%
Vacant Housing Units	14.6%	20.0%	20.7%
2021 Housing Units	15,998	51,292	122,792
Owner Occupied Housing Units	59.9%	59.1%	59.2%
Renter Occupied Housing Units	25.1%	20.5%	20.0%
Vacant Housing Units	15.0%	20.4%	20.9%
Median Household Income			
2016	\$28,224	\$35,025	\$40,625
2021	\$29,779	\$37,135	\$44,598
Median Home Value			
2016	\$96,390	\$119,826	\$150,974
2021	\$125,407	\$147,367	\$189,638
Per Capita Income			
2016	\$16,741	\$19,683	\$22,860
2021	\$18,195	\$21,517	\$25,221
Median Age			
2010	38.4	41.3	41.2
2016	39.6	42.6	42.4
2021	41.5	44.5	43.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
2016 Households by Income			
Household Income Base	13,384	39,796	91,534
<\$15,000	28.0%	23.3%	18.4%
\$15,000 - \$24,999	17.3%	15.2%	13.3%
\$25,000 - \$34,999	12.1%	11.5%	11.8%
\$35,000 - \$49,999	11.9%	13.8%	14.5%
\$50,000 - \$74,999	14.5%	16.3%	17.4%
\$75,000 - \$99,999	7.7%	8.8%	10.4%
\$100,000 - \$149,999	6.0%	7.5%	8.6%
\$150,000 - \$199,999	1.4%	2.1%	3.3%
\$200,000+	1.0%	1.6%	2.4%
Average Household Income	\$43,059	\$50,116	\$57,750
2021 Households by Income			
Household Income Base	13,597	40,804	97,187
<\$15,000	29.2%	23.9%	18.3%
\$15,000 - \$24,999	15.4%	14.3%	13.3%
\$25,000 - \$34,999	9.9%	9.5%	9.8%
\$35,000 - \$49,999	12.1%	12.8%	12.3%
\$50,000 - \$74,999	14.3%	16.1%	17.5%
\$75,000 - \$99,999	9.1%	10.1%	11.5%
\$100,000 - \$149,999	7.2%	8.9%	10.5%
\$150,000 - \$199,999	1.8%	2.8%	4.2%
\$200,000+	1.1%	1.7%	2.7%
Average Household Income	\$46,570	\$54,554	\$63,625
2016 Owner Occupied Housing Units by Value			
Total	9,488	29,578	68,324
<\$50,000	28.2%	24.9%	19.6%
\$50,000 - \$99,999	23.5%	19.7%	16.7%
\$100,000 - \$149,999	15.7%	13.5%	13.6%
\$150,000 - \$199,999	10.8%	9.8%	12.1%
\$200,000 - \$249,999	7.2%	8.0%	10.3%
\$250,000 - \$299,999	4.4%	5.5%	6.7%
\$300,000 - \$399,999	4.8%	7.4%	8.4%
\$400,000 - \$499,999	1.4%	3.9%	4.5%
\$500,000 - \$749,999	1.9%	3.2%	3.9%
\$750,000 - \$999,999	0.7%	1.9%	2.3%
\$1,000,000 +	1.3%	2.2%	2.0%
Average Home Value	\$148,704	\$195,155	\$216,445
2021 Owner Occupied Housing Units by Value			
Total	9,588	30,307	72,646
<\$50,000	21.0%	19.5%	14.9%
\$50,000 - \$99,999	17.6%	15.2%	11.6%
\$100,000 - \$149,999	22.4%	16.1%	12.5%
\$150,000 - \$199,999	13.9%	11.9%	13.8%
\$200,000 - \$249,999	8.9%	10.6%	14.2%
\$250,000 - \$299,999	5.4%	6.8%	9.7%
\$300,000 - \$399,999	4.6%	6.2%	8.2%
\$400,000 - \$499,999	1.5%	4.6%	4.8%
\$500,000 - \$749,999	2.6%	4.7%	5.2%
\$750,000 - \$999,999	1.0%	2.3%	3.1%
\$1,000,000 +	1.1%	2.0%	2.0%
Average Home Value	\$167,157	\$216,880	\$245,295

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
2010 Population by Age			
Total	34,402	99,742	218,184
0 - 4	7.0%	6.1%	6.2%
5 - 9	6.9%	6.4%	6.5%
10 - 14	7.2%	6.8%	6.6%
15 - 24	13.6%	12.5%	11.8%
25 - 34	11.5%	10.8%	11.2%
35 - 44	11.9%	12.0%	12.4%
45 - 54	14.5%	14.6%	14.4%
55 - 64	13.9%	14.8%	14.5%
65 - 74	8.0%	9.7%	9.8%
75 - 84	4.2%	4.7%	4.9%
85 +	1.4%	1.7%	1.6%
18 +	74.3%	76.2%	76.5%
2016 Population by Age			
Total	34,685	102,211	232,681
0 - 4	6.7%	5.8%	5.9%
5 - 9	6.8%	6.0%	6.2%
10 - 14	6.6%	6.2%	6.3%
15 - 24	12.4%	11.5%	11.1%
25 - 34	12.2%	11.8%	11.8%
35 - 44	11.7%	11.5%	11.9%
45 - 54	12.9%	13.0%	13.1%
55 - 64	14.5%	15.3%	14.8%
65 - 74	10.4%	12.2%	12.1%
75 - 84	4.4%	5.1%	5.3%
85 +	1.5%	1.7%	1.7%
18 +	76.1%	78.4%	78.1%
2021 Population by Age			
Total	35,026	104,223	246,298
0 - 4	6.3%	5.4%	5.7%
5 - 9	6.4%	5.7%	5.9%
10 - 14	6.8%	6.1%	6.3%
15 - 24	11.6%	10.8%	10.5%
25 - 34	11.5%	11.2%	11.2%
35 - 44	11.6%	11.4%	12.0%
45 - 54	12.2%	12.1%	12.2%
55 - 64	14.1%	14.9%	14.5%
65 - 74	12.4%	14.1%	13.5%
75 - 84	5.5%	6.4%	6.5%
85 +	1.6%	1.8%	1.9%
18 +	76.6%	79.1%	78.5%
2010 Population by Sex			
Males	16,147	47,868	104,466
Females	18,254	51,875	113,720
2016 Population by Sex			
Males	16,381	49,659	112,308
Females	18,302	52,551	120,373
2021 Population by Sex			
Males	16,619	50,872	119,452
Females	18,408	53,350	126,847

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
2010 Population by Race/Ethnicity			
Total	34,402	99,742	218,185
White Alone	44.1%	48.7%	58.4%
Black Alone	52.4%	48.4%	38.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.3%	0.4%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.8%	1.3%	1.3%
Two or More Races	1.0%	1.0%	1.2%
Hispanic Origin	3.0%	2.6%	2.8%
Diversity Index	55.8	55.3	54.1
2016 Population by Race/Ethnicity			
Total	34,684	102,211	232,680
White Alone	45.5%	49.9%	59.7%
Black Alone	50.3%	46.5%	36.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.4%	0.4%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.1%	1.5%	1.5%
Two or More Races	1.4%	1.3%	1.6%
Hispanic Origin	3.3%	2.8%	3.0%
Diversity Index	56.9	56.0	54.2
2021 Population by Race/Ethnicity			
Total	35,027	104,223	246,299
White Alone	46.6%	50.8%	60.6%
Black Alone	48.4%	45.0%	34.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	0.4%	0.4%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.4%	1.7%	1.6%
Two or More Races	1.9%	1.7%	1.9%
Hispanic Origin	3.8%	3.2%	3.2%
Diversity Index	58.2	56.8	54.4
2010 Population by Relationship and Household Type			
Total	34,401	99,743	218,186
In Households	99.4%	98.0%	98.5%
In Family Households	86.9%	84.9%	84.9%
Householder	27.1%	27.2%	27.5%
Spouse	16.3%	17.8%	18.9%
Child	36.2%	33.7%	32.4%
Other relative	4.9%	4.3%	4.1%
Nonrelative	2.4%	2.0%	2.1%
In Nonfamily Households	12.5%	13.1%	13.7%
In Group Quarters	0.6%	2.0%	1.5%
Institutionalized Population	0.2%	1.8%	1.3%
Noninstitutionalized Population	0.4%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
2016 Population 25+ by Educational Attainment			
Total	23,445	72,070	164,178
Less than 9th Grade	6.3%	5.9%	4.8%
9th - 12th Grade, No Diploma	12.2%	10.7%	9.5%
High School Graduate	35.7%	33.3%	30.2%
GED/Alternative Credential	4.8%	4.7%	4.5%
Some College, No Degree	20.1%	19.8%	20.8%
Associate Degree	7.9%	7.9%	8.2%
Bachelor's Degree	8.5%	10.7%	13.9%
Graduate/Professional Degree	4.5%	6.9%	8.1%
2016 Population 15+ by Marital Status			
Total	27,729	83,863	189,908
Never Married	34.6%	33.8%	30.5%
Married	45.5%	46.7%	50.2%
Widowed	9.0%	8.8%	8.4%
Divorced	10.9%	10.7%	10.9%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	93.0%	92.9%	92.5%
Civilian Unemployed	7.0%	7.1%	7.5%
2016 Employed Population 16+ by Industry			
Total	13,530	39,871	94,220
Agriculture/Mining	2.7%	2.8%	1.8%
Construction	6.4%	6.3%	6.6%
Manufacturing	18.4%	17.6%	13.9%
Wholesale Trade	1.8%	1.9%	2.5%
Retail Trade	12.6%	12.7%	13.5%
Transportation/Utilities	5.2%	4.9%	4.9%
Information	0.6%	0.9%	1.5%
Finance/Insurance/Real Estate	4.0%	4.7%	5.2%
Services	43.6%	43.8%	45.7%
Public Administration	4.7%	4.4%	4.4%
2016 Employed Population 16+ by Occupation			
Total	13,530	39,870	94,220
White Collar	47.1%	49.5%	55.3%
Management/Business/Financial	9.4%	10.2%	12.0%
Professional	13.1%	15.7%	18.1%
Sales	10.5%	11.0%	12.6%
Administrative Support	14.2%	12.6%	12.6%
Services	21.6%	20.9%	19.5%
Blue Collar	31.3%	29.6%	25.3%
Farming/Forestry/Fishing	1.1%	1.4%	0.9%
Construction/Extraction	5.2%	5.4%	5.7%
Installation/Maintenance/Repair	4.9%	4.5%	4.2%
Production	10.8%	10.5%	7.8%
Transportation/Material Moving	9.3%	7.7%	6.6%
2010 Population By Urban/ Rural Status			
Total Population	34,401	99,743	218,186
Population Inside Urbanized Area	0.0%	2.1%	28.2%
Population Inside Urbanized Cluster	41.6%	31.5%	20.4%
Rural Population	58.4%	66.3%	51.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
2010 Households by Type			
Total	13,120	38,613	85,490
Households with 1 Person	25.7%	26.3%	25.4%
Households with 2+ People	74.3%	73.7%	74.6%
Family Households	71.1%	70.4%	70.3%
Husband-wife Families	42.9%	46.0%	48.3%
With Related Children	17.9%	17.4%	18.4%
Other Family (No Spouse Present)	28.2%	24.3%	22.1%
Other Family with Male Householder	5.4%	4.8%	4.6%
With Related Children	3.0%	2.7%	2.5%
Other Family with Female Householder	22.8%	19.5%	17.4%
With Related Children	15.3%	12.7%	11.3%
Nonfamily Households	3.1%	3.4%	4.3%
All Households with Children	36.6%	33.1%	32.7%
Multigenerational Households	7.5%	6.5%	5.7%
Unmarried Partner Households	5.6%	5.1%	5.5%
Male-female	5.1%	4.6%	4.9%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	13,118	38,613	85,490
1 Person Household	25.7%	26.3%	25.4%
2 Person Household	31.4%	34.0%	35.6%
3 Person Household	18.2%	16.9%	16.7%
4 Person Household	13.5%	12.7%	12.7%
5 Person Household	6.6%	6.1%	5.9%
6 Person Household	2.6%	2.3%	2.2%
7 + Person Household	1.9%	1.7%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	13,120	38,614	85,490
Owner Occupied	72.9%	76.3%	76.3%
Owned with a Mortgage/Loan	37.8%	40.7%	45.0%
Owned Free and Clear	35.2%	35.6%	31.3%
Renter Occupied	27.1%	23.7%	23.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	15,275	47,767	107,498
Housing Units Inside Urbanized Area	0.0%	2.0%	31.5%
Housing Units Inside Urbanized Cluster	42.5%	34.4%	20.9%
Rural Housing Units	57.5%	63.6%	47.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Andrews, South Carolina, United States
 Drive Times: 30, 45, 60 minute radii

Prepared by Esri
 Latitude: 33.45128
 Longitude: -79.56090

	30 minutes	45 minutes	60 minutes
Top 3 Tapestry Segments			
1.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.	Modest Income Homes	Southern Satellites (10A)	Southern Satellites (10A)
3.	Midlife Constants (5E)	Silver & Gold (9A)	Silver & Gold (9A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$15,191,290	\$51,993,302	\$136,856,612
Average Spent	\$1,135.03	\$1,306.50	\$1,495.15
Spending Potential Index	56	65	74
Education: Total \$	\$7,748,750	\$26,835,868	\$75,894,866
Average Spent	\$578.96	\$674.34	\$829.14
Spending Potential Index	41	48	59
Entertainment/Recreation: Total \$	\$23,233,284	\$80,192,230	\$209,566,489
Average Spent	\$1,735.90	\$2,015.08	\$2,289.49
Spending Potential Index	60	69	79
Food at Home: Total \$	\$42,362,713	\$143,387,688	\$367,385,380
Average Spent	\$3,165.18	\$3,603.07	\$4,013.65
Spending Potential Index	64	72	81
Food Away from Home: Total \$	\$23,810,915	\$81,758,874	\$215,312,370
Average Spent	\$1,779.06	\$2,054.45	\$2,352.27
Spending Potential Index	58	66	76
Health Care: Total \$	\$45,664,097	\$158,153,539	\$406,223,747
Average Spent	\$3,411.84	\$3,974.11	\$4,437.95
Spending Potential Index	64	75	84
HH Furnishings & Equipment: Total \$	\$13,240,567	\$45,920,938	\$122,006,244
Average Spent	\$989.28	\$1,153.91	\$1,332.91
Spending Potential Index	56	65	75
Personal Care Products & Services: Total \$	\$5,521,656	\$19,256,531	\$51,092,432
Average Spent	\$412.56	\$483.88	\$558.18
Spending Potential Index	56	66	76
Shelter: Total \$	\$106,002,745	\$365,768,346	\$993,144,705
Average Spent	\$7,920.11	\$9,191.08	\$10,850.01
Spending Potential Index	51	59	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,617,754	\$65,258,820	\$170,496,415
Average Spent	\$1,391.05	\$1,639.83	\$1,862.66
Spending Potential Index	60	71	80
Travel: Total \$	\$11,979,760	\$42,813,018	\$118,331,230
Average Spent	\$895.08	\$1,075.81	\$1,292.76
Spending Potential Index	48	58	69
Vehicle Maintenance & Repairs: Total \$	\$8,563,197	\$29,437,950	\$76,247,520
Average Spent	\$639.81	\$739.72	\$833.00
Spending Potential Index	62	71	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.